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MEDIA CONTACT:

Louise Amos

The Aquatrols Company Appoints Mika Nurminen as European Account Manager

Experienced turf professional brings more than two decades of practical sports surface expertise to support customers across Europe

Aquatrols is pleased to announce the appointment of **Mika Nurminen** as its new **European Account Manager**, effective **1 July 2026**.

Based in Finland, Mika joins Aquatrols with more than 20 years of hands-on experience in turf and green area management, construction and maintenance. Throughout his career, he has worked extensively across natural grass, artificial turf and hybrid systems, developing a deep understanding of the challenges faced by turf managers, grounds professionals and facility operators.

Mika's practical expertise spans a wide range of projects, including golf courses, football pitches and major stadium environments. His background combines technical knowledge with operational experience, enabling him to help customers improve turf performance, address complex agronomic challenges and implement sustainable management practices.

In previous roles covering technical sales, distributor support and project management, Mika has worked closely with customers to deliver effective, practical solutions tailored to local conditions and performance requirements. He has also developed and delivered training and education programmes for industry professionals, helping to translate technical concepts into actionable guidance for turf managers.

His experience includes collaboration with leading organisations such as the Finnish Football Association and Helsinki Olympic Stadium, further strengthening his reputation as a trusted advisor within the sports turf sector.

Graham O'Connor, Director of European Business at Aquatrols Europe Ltd, welcomed the appointment:

"We are delighted to welcome Mika to the team. His extensive practical experience, technical knowledge and customer-focused approach make him an excellent addition to our European business. Mika's understanding of sports turf management and his passion for helping customers achieve the best possible results will be invaluable as we continue to support turf professionals across Europe."



In his role as European Account Manager, Mika will work closely with distributors, customers and industry partners across the region, supporting the continued growth of Aquatrols' portfolio of water management and turf performance solutions.

About Aquatrols

Aquatrols is a leading provider of soil surfactant and water management technologies for the turf industry. Through innovative research, product development and technical support, Aquatrols helps turf managers optimise water use, improve turf quality and achieve more sustainable playing surfaces.